

Media Release

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scaffidi hugh-jones

a member of the SenateSHJ group

SenateSHJ named Australasia Consultancy of the Year

Trans-Tasman communication consultancy the SenateSHJ Group has been named as Australasia Consultancy of the Year by international authority on communication consultancies, *The Holmes Report*¹.

SHJ (Scaffidi Hugh-Jones) is the Australian business of SenateSHJ, with offices in Melbourne, Sydney and Canberra. The group also has offices in Auckland and Wellington.

The award recognises SHJ for its high-stakes, strategic communications services – reputation management, crisis and issues management, change communications and social marketing.

Managing Partner of SHJ, Rupert Hugh-Jones, said the award reflected the high calibre work performed across the group's five offices.

"We have attracted a highly skilled team and apply structured problem solving techniques in developing strategy. This approach has given us an edge in the market," Mr Hugh-Jones said.

The firm works across a number of sectors, including energy, healthcare, government, finance, transport, not-for-profit, food production, tourism, infrastructure, broadcasting and the rural sector.

SenateSHJ was founded two years ago with the merger of Senate Communications in New Zealand and SHJ in Australia.

"The strength of our trans-Tasman team allows us to seamlessly draw upon many specialist skills, deep experience and significant resources to work on issues which threaten the prosperity and reputation of every type of organisation," Mr Hugh-Jones said.

"In the past year we have worked with clients in Hong Kong, China, the South Pacific and the Unites States," he said.

Clients of the group in either Australia or New Zealand include BP, Telecom NZ, RaboPlus, AXA, Cadbury, Lion Nathan, Roche, and Rio Tinto.

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¹ Visit SHJ's website at www.shj.com.au or the Holmes report at www.holmesreport.com